

2026-2027

PARTNERSHIP OPPORTUNITIES



VASBO

Virginia Association of School
Business Officials



The Virginia Association of School Business Officials (VASBO) is excited to offer the following partnership opportunities for the 2026-2027 membership year.

2026 VASBO Regional Meetings

6 Locations - November 2026

[View all locations and dates here.](#)

2027 VASS - VASBO Winter Conference

January 4-5, 2027

Richmond Marriott

2027 VASBO Spring Conference

May 16-19, 2027

Kalahari Resort - Spotsylvania County

For more information on these opportunities or how you can support VASBO please email or call.

 (804) 404-8226

 admin@vasbo.org

 www.vasbo.org



DIAMOND PARTNER - \$7,500

- Opportunity to lead an educational or innovation session at a conference
- Five-minute speaking opportunity at Fall Regional Meetings and Spring conference*
- Four complimentary attendee registrations for all conferences*
- One exhibit table at each location for Fall Regional Meetings
- One exhibit table at Winter Conference & one exhibit table at Spring Conference**
- Inclusion of an item in the "Conference Bag" provided to Spring Conference attendees. **Provided by partner
- Opportunity to provide a 30-second commercial spot for use at Spring Conference*
- Logo included on Spring Conference lanyards
- Logo and listing as a sponsor on signage at all conferences and on the website*
- Recognition in all conference programs and print materials*
- Link to your website from the VASBO website
- Vendor membership in VASBO

PLATINUM PARTNER - \$5,000

- Three complimentary attendee registrations for all conferences*
- One exhibit table at Winter Conference & one exhibit table at Spring Conference**
- Opportunity to attend Fall Regional Meeting(s)- exhibit table not included*
- Inclusion of an item in the "Conference Bag" provided to Spring Conference attendees. **Provided by partner
- Opportunity to provide a 30-second commercial spot for use at Spring Conference.*
- Logo and listing as a sponsor on signage at all conferences and on the website*
- Recognition in conference programs and print materials*
- Link to your website from the VASBO website
- Vendor membership in VASBO

GOLD PARTNER - \$2,500

- One complimentary attendee registration for Winter Conference & Spring Conference*
- One exhibit table at Spring Conference**
- Listing as sponsor on signage at all conferences*
- Recognition in conference programs and print materials*
- Listing on VASBO website
- Vendor membership in VASBO

SILVER PARTNER - \$1,500

- One complimentary attendee registration for Spring Conference*
- One exhibit table at Spring Conference**
- Listing as sponsor on signage at all conferences*
- Recognition in conference programs and print materials*
- Listing on VASBO website
- Vendor membership in VASBO

WINTER CONFERENCE VENDOR ONLY RATES

- 2027 VASS-VASBO Winter Conference
 - January 4-5, 2027
 - Richmond, VA
- Vendor Booth Rate: \$1,750
 - Includes one registration and one vendor table

SPRING CONFERENCE VENDOR ONLY RATES

- 2027 VASBO Spring Conference
 - May 16-19, 2027
 - Kalahari Resort, Spotsylvania, VA
- Vendor Booth Rate: \$1,750
 - Includes one registration and one vendor table

SPEAKER SPONSOR - \$2,500-\$5,000

- Sponsorship of keynote or workshop speaker at one conference
- Ability to meet speaker at meet and greet depending upon schedule
- Ability to introduce speaker at conference
- Attendance for 1 person at one conference
- One exhibit table at the conference
- Logo or listing on signage at conferences and on all materials for conference
- Recognition in conference programs

ACTIVITY SPONSOR

- Please reach out for additional information. Activities include:
 - Conference opening receptions
 - Board dinners
 - Conference meals

To learn more or to register as a partner, visit:
vasbo.org/partnership-opportunities

*All conference registrations, speaking opportunities, and conference publicity will apply to in-person or virtual events. However, formatting may vary from above.

**Virtual exhibit opportunities will replace in-person offerings above, if needed.

***Please note: All VASBO partnership payments made by credit card are subject to a \$100 processing fee. The online payment option may be selected during the registration process.

For more information or questions email
admin@vasbo.org or call (804) 404-8226.

**THANK YOU FOR YOUR
CONTINUED SUPPORT!**

